Multi-actor approach to enhance sustainable in the agrifood sector

NeoGiANT takes a multi-stakeholder approach to improving the sustainability of the agri-food sector, emphasizing the importance of innovation, cross-sector collaboration, and respect for the environment. By focusing on the use of grape extracts as natural alternatives to antibiotics in animal livestock, this project not only addresses the urgent issue of antimicrobial resistance, or the reduction of antibiotic use in animals to respond to the social demand for the most sustainable food production possible, thus promoting greener and more sustainable agricultural practices.



This approach not only benefits the environment by reducing the impact of agricultural production, but also offers new economic opportunities for farmers and related industries.



By promoting the adoption of these innovations, NeoGiANT works towards a more resilient agri-food sector adapted to future challenges.



The project's multi-lateral strategy underscores the interdependence between the health of the planet, animal welfare and human food security, highlighting the critical role of sustainability in modern agriculture.

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